# Tax Prom 2020

## Sponsorship Levels

A Tax Prom 2020 sponsorship offers your company several unique ways to support the work of the Tax Foundation, boost its visibility in the tax community, and elevate its tax policy priorities among key decision-makers.

### Bronze

- **Price:** $5,000
- **Recognition:** Logo recognition as Bronze Sponsor on homepage
- **Invitations:** Invite 2 private sector guests
- **Page Details:**
  - Your logo
  - A written message
  - External links
  - Contact information

### Silver

- **Price:** $10,000
- **Recognition:** Logo recognition as Silver Sponsor on homepage
- **Invitations:** Invite 4 private sector guests
- **Page Details:**
  - Your logo
  - A written message
  - External links
  - Contact information
  - Promotional graphics

### Gold

- **Price:** $15,000
- **Recognition:** Logo recognition as Gold Sponsor on homepage
- **Invitations:** Invite 10 private sector guests
- **Page Details:**
  - Your logo
  - A written message
  - External links
  - Contact information
  - Promotional graphics
  - A pre-recorded video

**Sponsor a virtual reception before or after the featured livestream:**
- Be 1 of 2 companies to host the pre- or post-Prom reception
- Reception space allows for custom branding (text, logos, links, and contact information)
- All attendees will receive a push notification thanking your company and encouraging them to join your reception

### Platinum

- **Price:** $25,000
- **Recognition:** Logo recognition as Platinum Sponsor on homepage
- **Invitations:** Invite 10 private sector guests
- **Page Details:**
  - Your logo
  - A written message
  - External links
  - Contact information
  - Promotional graphics
  - A pre-recorded video

**Be a featured sponsor for the night’s main event:**
- Prominent branding on the "Main Stage," the heart of our event platform
- Prominent logo placement throughout the livestream
- Recognition for your company, live during the event
- All attendees will receive a push notification thanking your company and encouraging them to tune in to the livestream

**Send a sponsored message to our Congressional email list:**
- To accompany 1 pre- and 1 post-Prom email, sent by the Tax Foundation
- Includes your logo and a 100-word congratulatory or thank-you note
- Sent to over 250 top House and Senate staffers