

Tax Prom 2020

Sponsorship Levels

A Tax Prom 2020 sponsorship offers your company several unique ways to support the work of the Tax Foundation, boost its visibility in the tax community, and elevate its tax policy priorities among key decision-makers.

BRONZE

\$5,000

Logo recognition as Bronze Sponsor on homepage

Invite 2 private sector guests

Dedicated sponsorship page, including space for:

- Your logo
- A written message
- External links
- Contact information

SILVER

\$10,000

Logo recognition as Silver Sponsor on homepage

Invite 4 private sector guests

Dedicated sponsorship page, including space for:

- Your logo
- A written message
- External links
- Contact information
- Promotional graphics

GOLD

\$15,000

Logo recognition as Gold Sponsor on homepage

Invite 10 private sector guests

Dedicated sponsorship page, including space for:

- Your logo
- A written message
- External links
- Contact information
- Promotional graphics
- A pre-recorded video

Sponsor a virtual reception before or after the featured livestream:

- Be 1 of 2 companies to host the pre- or post-Prom reception
- Reception space allows for custom branding (text, logos, links, and contact information)
- All attendees will receive a push notification thanking your company and encouraging them to join your reception

PLATINUM

\$25,000

Logo recognition as Platinum Sponsor on homepage

Invite 10 private sector guests

Dedicated sponsorship page, including space for:

- Your logo
- A written message
- External links
- Contact information
- Promotional graphics
- A pre-recorded video

Be a featured sponsor for the night's main event:

- Prominent branding on the "Main Stage," the heart of our event platform
- Prominent logo placement throughout the livestream
- Recognition for your company, live during the event
- All attendees will receive a push notification thanking your company and encouraging them to tune in to the livestream

Send a sponsored message to our Congressional email list:

- To accompany 1 pre- and 1 post-Tax Prom email, sent by the Tax Foundation
- Includes your logo and a 100-word congratulatory or thank-you note
- Sent to over 250 top House and Senate staffers