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# 2007 Tax Attitudes Study Tax Foundation 

## Datasheeted Questionnaire

Field Dates: March 5-12, 2007
Sample size: 2,012 adults 18+ years old

## Methodology

Harris Interactive® conducted the study online within the United States between March 5 and 12, 2007 among 2,012 adults (aged 18 or older). Figures for age, sex, race, education, household income, and region were weighted where necessary to bring them into line with their actual proportions in the population. Propensity score weighting was also used to adjust for respondents' propensity to be online.

All surveys are subject to several sources of error. These include: sampling error (because only a sample of a population is interviewed); measurement error due to question wording and/or question order, deliberately or unintentionally inaccurate responses, nonresponse (including refusals), interviewer effects (when live interviewers are used) and weighting.

With one exception (sampling error) the magnitude of the errors that result cannot be estimated. There is, therefore, no way to calculate a finite "margin of error" for any survey and the use of these words should be avoided.

With pure probability samples, with 100 percent response rates, it is possible to calculate the probability that the sampling error (but not other sources of error) is not greater than some number. With a pure probability sample of 2,012 adults one could say with a ninety-five percent probability that the overall results have a sampling error of $+/-2.2$ percentage points. However that does not take other sources of error into account. This online survey is not based on a probability sample and therefore no theoretical sampling error can be calculated.

## About Harris Interactive ${ }^{\text {® }}$

Harris Interactive is the $12^{\text {th }}$ largest and fastest-growing market research firm in the world. The company provides research-driven insights and strategic advice to help its clients make more confident decisions which lead to measurable and enduring improvements in performance. Harris Interactive is widely known for The Harris Poll ${ }^{\circledR}$, one of the longest running, independent opinion polls and for pioneering online market research methods. The company has built what it believes to be the world's largest panel of survey respondents, the Harris Poll Online. Harris Interactive serves clients worldwide through its United States, Europe, and Asia offices, its wholly-owned subsidiary Novatris in France and through a global network of independent market research firms. The service bureau, HISB, provides its market research industry clients with mixed-mode data collection, panel development services as well as syndicated and tracking research consultation. More information about Harris Interactive may be obtained at www.harrisinteractive.com.

## Notes on reading the results

The percentage of respondents has been included for each item. An asterisk (*) signifies a value of less than onehalf percent. A dash represents a value of zero. Percentages may not always add up to $100 \%$ because of computer rounding or the acceptance of multiple answers from respondents answering that question.

## SECTION 600 [SURVEY ITEMS]

## BASE: ALL QUALIFIED RESPONDENTS (Q77I2)

Q600 Do you consider the amount of federal income tax you have to pay as...?

|  | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 6}$ | $\mathbf{2 0 0 5}$ |
| :--- | :---: | :---: | :---: |
| Unweighted Base | 2,012 | 2,017 | 2,013 |
|  |  |  |  |
| Too high | $58 \%$ | $59 \%$ | $55 \%$ |
| About right | $31 \%$ | $30 \%$ | $33 \%$ |
| Too low | $2 \%$ | $1 \%$ | $2 \%$ |
| Not sure | $10 \%$ | $9 \%$ | $10 \%$ |

## BASE: ALL QUALIFIED RESPONDENTS (Q77I2)

Q605 What is the maximum percentage of a person's income that should go to taxes - that is, all taxes, state, federal, and local?

|  | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 6}$ | $\mathbf{2 0 0 5}$ |
| :--- | :---: | :---: | :---: |
| Unweighted Base | 2,012 | 2,017 | 2,013 |
|  |  |  |  |
| $100 \%$ | $*$ | - | - |
| $90 \%-99 \%$ | $*$ | $*$ | - |
| $80 \%-89 \%$ | $*$ | $*$ | - |
| $70 \%-79 \%$ | $*$ | $*$ | - |
| $60 \%-69 \%$ | $*$ | $*$ | - |
| $50 \%-59 \%$ | $2 \%$ | $1 \%$ | $2 \%$ |
| $40 \%-49 \%$ | $1 \%$ | $1 \%$ | $3 \%$ |
| $30 \%-39 \%$ | $6 \%$ | $6 \%$ | $7 \%$ |
| $20 \%-29 \%$ | $20 \%$ | $22 \%$ | $23 \%$ |
| $10 \%-19 \%$ | $47 \%$ | $43 \%$ | $41 \%$ |
| $1 \%-9 \%$ | $22 \%$ | $24 \%$ | $20 \%$ |
| $0 \%$ | $2 \%$ | $1 \%$ | $3 \%$ |
|  |  |  |  |
| MEAN | 14.7 | 15 | 16 |

## BASE: ALL QUALIFIED RESPONDENTS (Q77I2)

Q610 Thinking about all the government services you use during a year - national defense, roads, public schools, food stamps, Social Security, police protection and so on - how much would you say these are worth to you in dollars for one year? That is, how much would you be willing to pay for all the services provided to you by governments for one year?

Total

| Unweighted Base | 2,012 |
| :--- | :---: |
|  |  |
| $\$ 0-1000$ | $43 \%$ |
| $\$ 1001-10000$ | $46 \%$ |
| $\$ 10001-50000$ | $9 \%$ |
| $\$ 51000-99999$ | $1 \%$ |
| $\$ 100000+$ | $1 \%$ |
| MEAN | $\$ 7243.80$ |

## BASE: ALL QUALIFIED RESPONDENTS (Q77I2)

Q615 Considering all government services on the one hand and taxes on the other, which of the following statements comes closest to your view?

|  | Total |
| :--- | :---: |
| Unweighted Base | 2,012 |
|  |  |
| Keep taxes and services about | $41 \%$ |
| where they are | $32 \%$ |
| Decrease services and lower taxes | $8 \%$ |
| Increase services and raise taxes | $20 \%$ |
| Not sure |  |

## BASE: ALL QUALIFIED RESPONDENTS (Q77I2)

Q620 Some taxes are paid to the federal government in Washington and some are paid to state and local governments. Using a scale of 1 to 5 , where one means "very fair" and five means "not at all fair", please indicate what you think of these federal taxes in terms of fairness.

|  | Very fair | Fair |  |  | Not at all fair | MEAN |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $(1)$ | $(2)$ | $(3)$ | $(4)$ | $(5)$ | 2,012 |
| Unweighted Base | 2,012 | 2,012 | 2,012 | 2,012 | 2,012 |  |
|  |  |  |  |  |  | 2.9 |
| Cigarette, beer and wine taxes | $29 \%$ | $12 \%$ | $24 \%$ | $15 \%$ | $21 \%$ | 3 |
| Corporate income taxes | $16 \%$ | $10 \%$ | $32 \%$ | $17 \%$ | $25 \%$ | 3.3 |
| Social Security payroll taxes | $8 \%$ | $9 \%$ | $42 \%$ | $21 \%$ | $19 \%$ | 3.3 |
| Gas taxes | $6 \%$ | $7 \%$ | $24 \%$ | $28 \%$ | $35 \%$ | 3.8 |
| Estate taxes | $5 \%$ | $6 \%$ | $23 \%$ | $25 \%$ | $42 \%$ | 3.9 |
| Federal income taxes | $4 \%$ | $9 \%$ | $39 \%$ | $31 \%$ | $17 \%$ | 3.5 |

## BASE: ALL QUALIFIED RESPONDENTS (Q77I2)

Q625 Using a scale of 1 to 5, where one means "very fair" and five means "not at all fair", please indicate what you think of these state and local taxes in terms of fairness.

|  | Very fair <br> (1) | (2) | Fair <br> (3) | (4) | Not at all fair (5) | MEAN |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted Base | 2,012 | 2,012 | 2,012 | 2,012 | 2,012 | 2,012 |
| Cigarette, beer and wine taxes | 27\% | 13\% | 22\% | 14\% | 24\% | 2.9 |
| State income taxes | 7\% | 10\% | 38\% | 24\% | 20\% | 3.4 |
| Retail sales taxes | 6\% | 11\% | 46\% | 23\% | 14\% | 3.3 |
| Motor vehicle taxes | 5\% | 10\% | 37\% | 27\% | 20\% | 3.5 |
| Gas taxes | 5\% | 8\% | 25\% | 26\% | 36\% | 3.8 |
| Local property taxes | 4\% | 8\% | 38\% | 27\% | 23\% | 3.6 |

## BASE: ALL QUALIFIED RESPONDENTS (Q77I2)

Q630 How complex do you think the current federal income tax is?

|  | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 6}$ | $\mathbf{2 0 0 5}$ |
| :---: | :---: | :---: | :---: |
| Unweighted Base | 2,012 | 2,017 | 2,013 |
|  |  |  |  |
| TOP 2 BOX (NET) | $83 \%$ | $80 \%$ | $81 \%$ |
| (4) Very complex | $50 \%$ | $48 \%$ | $46 \%$ |
| (3) Somewhat complex | $33 \%$ | $32 \%$ | $35 \%$ |
| BOTTOM 2 BOX (NET) | $11 \%$ | $10 \%$ | $11 \%$ |
| (2) Not too complex | $10 \%$ | $9 \%$ | $9 \%$ |
| (1) Not complex at all | $2 \%$ | $1 \%$ | $2 \%$ |
| Not sure | $5 \%$ | $10 \%$ | $8 \%$ |

## BASE: ALL QUALIFIED RESPONDENTS (Q77I2)

Q635 Which of the following statements best describes your opinion of the federal tax system?

|  | 2007 | 2006 | 2005 |
| :--- | :---: | :---: | :---: |
| Unweighted Base | 2,012 | 2,017 | 2,013 |
|  |  |  |  |
| TOP 2 BOX (NET) | $78 \%$ | $80 \%$ | $77 \%$ |
| (1) It should be completely | $38 \%$ | $40 \%$ | $35 \%$ |
| overhauled | $39 \%$ | $40 \%$ | $42 \%$ |
| (2) It needs major changes | $18 \%$ | $16 \%$ | $18 \%$ |
| BOTTOM 2 BOX (NET) | $15 \%$ | $14 \%$ | $16 \%$ |
| (3) It needs minor changes | $3 \%$ | $2 \%$ | $2 \%$ |
| (4) It is fine the way it is | $5 \%$ | $4 \%$ | $6 \%$ |

## BASE: ALL QUALIFIED RESPONDENTS (Q77I2)

Q640 Would you be willing to give up some federal tax deductions - such as the home mortgage interest deduction, the deduction for state-local taxes paid, or the deduction for education expenses - in exchange for an across-the-board cut in your federal income tax rates?

|  | Total |
| :--- | ---: |
| Unweighted Base | 2,012 |
| Yes | $48 \%$ |
| No | $22 \%$ |
| Not sure | $31 \%$ |

## BASE: ALL QUALIFIED RESPONDENTS (Q77I2)

Q645 Do you personally favor or oppose completely eliminating the estate tax - that is, the tax on property left by people who die?

|  | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 6}$ | $\mathbf{2 0 0 5}$ |
| :--- | :--- | :--- | :--- |
| Unweighted Base | 2,012 | 2,017 | 2,013 |
|  |  |  |  |
| Favor | $66 \%$ | $68 \%$ | $68 \%$ |
| Oppose | $19 \%$ | $19 \%$ | $17 \%$ |
| Not sure | $15 \%$ | $14 \%$ | $15 \%$ |

## BASE: ALL QUALIFIED RESPONDENTS (Q77I2)

Q650 Last year 43.4 million Americans - that's one-third of all taxpayers - paid no federal income tax after deductions and credits. Thinking about your own tax burden, do you think this is fair, or do you feel everyone should be required to pay some minimum amount of tax to help fund government?

|  | 2007 | 2006 | 2005 |
| :---: | :---: | :---: | :---: |
| Unweighted Base | 2,012 | 2,017 | 2,013 |
| Everyone should be required to pay some |  |  |  |
| minimum amount of tax to help fund | 61\% | 63\% | 59\% |
| government |  |  |  |
| This is fair | 24\% | 21\% | 21\% |
| Not sure | 15\% | 16\% | 20\% |

## BASE: ALL QUALIFIED RESPONDENTS (Q77I2)

Q655 This year the U.S. budget deficit will be $\$ 244$ billion, or $\$ 1,789$ per individual tax return. Some people say it is important to balance the budget. Thinking about your own situation, would you be willing to pay an additional \$1,789 in federal taxes to eliminate the deficit and balance the budget?

|  | Total |
| :--- | ---: |
| Unweighted Base | 2,012 |
| Yes, I would be willing to pay the additional tax | $10 \%$ |
| No, I would not be willing to pay the additional | $76 \%$ |
| tax | $14 \%$ |
| Not sure |  |

## BASE: WILLING TO PAY TAX (Q655/1)

Q660 If you paid the extra $\$ 1,789$ in additional taxes, how do you believe today's Congress would use it?

|  | Total |
| :---: | :---: |
| Unweighted Base | 241 |
| To pay off the entire deficit | 20\% |
| To pay off part of the deficit and increase spending with the rest | 28\% |
| To mostly increase spending and not pay off the deficit | 50\% |
| Not sure | 2\% |

## BASE: ALL QUALIFIED RESPONDENTS (Q77/2)

Q680 How are your taxes usually prepared?

|  | 2007 | 2006 | 2005 |
| :---: | :---: | :---: | :---: |
| Unweighted Base | 2,012 | $\begin{gathered} 2,01 \\ 7 \end{gathered}$ | 2,01 |
| BY ME OR SOMEONE IN MY HOUSE (NET) | 56\% | 55\% | 54\% |
| By me or someone in my house using tax forms | 17\% | 22\% | 24\% |
| By me or someone in my house using computer software like |  |  |  |
| TurboTax or TaxCut | 39\% | 33\% | 30\% |
| I pay an outside tax preparer | 34\% | 36\% | 35\% |
| By a friend or family member outside my house | 5\% | 5\% | 6\% |
| Other | 5\% | 4\% | 6\% |

BASE: ALL QUALIFIED RESPONDENTS (Q77I2)
Q685 For your 2006 tax return, will you take the standard deduction or will you itemize your deductions?

|  | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 6}$ | $\mathbf{2 0 0 5}$ |
| :--- | :--- | :--- | :--- |
| Unweighted Base | 2,012 | 2,017 | 2,013 |
|  |  |  |  |
| Itemize my deductions | $45 \%$ | $40 \%$ | $44 \%$ |
| Take the standard deduction | $43 \%$ | $46 \%$ | $42 \%$ |
| Not sure | $12 \%$ | $13 \%$ | $14 \%$ |


| SECTION 100: DEMOGRAPHICS |  |
| :---: | :---: |
| Q102 Gender |  |
| Male 50\% |  |
| Female 50\% |  |
| Q106 Age |  |
| 18-19 2\% |  |
| 20-24 6\% |  |
| 25-29 14\% |  |
| 30-34 7\% |  |
| 35-39 11\% |  |
| 40-44 8\% |  |
| 45-49 12\% |  |
| 50-54 9\% |  |
| 55-59 7\% |  |
| 60-64 6\% |  |
| 65 and over 17\% |  |
| MEAN 45.7 |  |
| Q236 Race / Ethnicity |  |
| White | 72\% |
| Black | 7\% |
| Asian or Pacific Islander | 1\% |
| Native American or Alaskan native | * |
| Mixed racial background | 1\% |
| Other race | * |
| Hispanic | 13\% |
| African American | 4\% |
| Decline to answer | 2\% |

Q238 Region

| East | $22 \%$ |
| :--- | :--- |
| Midwest | $23 \%$ |
| South | $34 \%$ |
| West | $21 \%$ |

Q210 Employment status

| Employed full time | $50 \%$ |
| :--- | :---: |
| Employed part time | $11 \%$ |
| Self-employed | $9 \%$ |
| Not employed, but looking for work | $4 \%$ |
| Not employed and not looking for | $2 \%$ |
| work | $22 \%$ |
| Retired | $8 \%$ |
| Student | $10 \%$ |
| Homemaker |  |

Q216 Education
HIGH SCHOOL OR LESS (NET) ..... 43\%
Less than high school ..... 1\%
Some high school ..... 4\%
High school or equivalent (e.g., GED) ..... 38\%
ATTENDED COLLEGE OR COLLEGE DEGREE (NET) ..... 47\%
Some college, but no degree ..... 21\%
Associate's degree ..... 9\%
College (e.g., B.A., B.S.) ..... 18\%
ATTENDED GRADUATE SCHOOL OR GRADUATE DEGREE (NET)
Some graduate school, but no degree ..... 3\%
Graduate school (e.g., M.S., M.D., Ph.D.) ..... 6\%
Q232 Household Income

| Less than $\$ 15,000$ | $9 \%$ |
| :--- | :---: |
| $\$ 15,000$ to $\$ 24,999$ | $9 \%$ |
| $\$ 25,000$ to $\$ 34,999$ | $9 \%$ |
| $\$ 35,000$ to $\$ 49,999$ | $13 \%$ |
| $\$ 50,000$ to $\$ 74,999$ | $17 \%$ |
| $\$ 75,000$ to $\$ 99,999$ | $12 \%$ |
| $\$ 100,000$ to $\$ 124,999$ | $8 \%$ |
| $\$ 125,000$ to $\$ 149,999$ | $4 \%$ |
| $\$ 150,000$ to $\$ 199,999$ | $4 \%$ |
| $\$ 200,000$ to $\$ 249,999$ | $1 \%$ |
| $\$ 250,000$ or more | $1 \%$ |
| Decline to answer | $14 \%$ |

Q202 Marital Status

| Single, never married | $23 \%$ |
| :--- | :---: |
| Married | $58 \%$ |
| Divorced | $9 \%$ |
| Separated | $2 \%$ |


| Widowed | $4 \%$ |
| :--- | :--- |
| Living with partner | $5 \%$ |

Q206 Adults in household

| 1 | $19 \%$ |
| :--- | :---: |
| 2 | $60 \%$ |
| 3 | $14 \%$ |
| 4 | $5 \%$ |
| $5+$ | $1 \%$ |
| Decline to | -- |
| answer | 2.1 |

Q206 Number of children in household

| 0 | $71 \%$ |
| :--- | :---: |
| 1 | $15 \%$ |
| 2 | $10 \%$ |
| 3 | $3 \%$ |
| 4 | $1 \%$ |
| $5+$ | $1 \%$ |
| Decline to | -- |
| answer | 0.5 |

Q208 Age of children
Kids under 11 64\%
Kids 6-12 49\%

